



TOGETHER INTERNATIONAL

LET'S WORK. TOGETHER.



CONTENTS

INTRODUCTION3

MISSION STATEMENT4

PRINCIPLES.....4

GEOGRAPHICAL SCOPE.....5

STRUCTURE6

- A) Board of Directors.....6**
- B) Advisory Committee.....6**
- C) Chair of the Board.....6**
- D) General Services Division.....7**

- E) Programs Division.....9**
 - 1) Partnerships9**
 - 2) Solidarity Professionals10**
 - a. Together We Teach.....10**
 - b. Together We Design10**
 - 3) Ambassadors10**
 - 4) Donors10**

- F) Projects Division12**
 - 1) Campaigns11**
 - 2) Food Bank11**
 - 3) Solidarity Initiatives Directory11**
 - 4) Publication11**
 - 5) Project Lab11**
 - a) Microcredits11**
 - b) Solidarity Homes13**
 - c) Refugees Aid13**
 - d) Time Bank.....13**

CONTACT US14

ANNEX: ORGANIGRAM16



TOGETHER INTERNATIONAL

INTRODUCTION

"The true measure of any society can be found in how it treats its most vulnerable members." - Gandhi

Together started as a solidarity initiative to fight the socio-economic impact of the international humanitarian crisis caused by the Covid-19 virus pandemic in 2020.

This initiative has managed to mobilise a growing number of citizens, with different backgrounds and from different parts of the world, that are sensitive to vulnerable people's suffering, at the same time that they understand the unprecedented magnitude of the Covid-19 international humanitarian crisis.

The long term socio-economic aspect of this global crisis will have a devastating impact around the planet, affecting especially the most vulnerable populations.

Fighting this social injustice is a paramount challenge. But a challenge worth taking on.

Let's fight. Together.



TOGETHER INTERNATIONAL

MISSION STATEMENT

Together has the mission to design and implement solidarity projects addressing the socio-economic situation that emerged from the Covid-19 international humanitarian crisis.

PRINCIPLES

Together bases its activity on seven Principles, incorporating them in its projects:

Unity: whichever goal, whichever challenge, united we can more.

Humanity: protecting vulnerable population and communities and assisting them in building their own future;

Universality: having an international vocation, as every country has vulnerable population;

Human rights: defending fundamental rights, focusing on gender equality and women empowerment to support change. All different, all equal.

Childhood: prioritising projects improving the living conditions and access to opportunities for children;

Education: promoting this fundamental right as the most powerful tool for communities' development;

Ecology: introducing sustainability and ecological perspectives to improve urban and rural ecosystems.



TOGETHER INTERNATIONAL

GEOGRAPHICAL SCOPE

Following its Universality Principle, Together has an international vocation, and so it aims to expand its activities internationally. We started aiming at four language communities: English, Spanish, French and Dutch speaking.

As of 21 May 2020, Together is active in the **5** continents, in the following **20** countries:

Africa:

- South Africa;
- Tanzania.

Asia:

- China;
- India.
- Turkey

Europe:

- France
- Netherlands;
- Portugal;
- Spain;
- Switzerland
- United Kingdom

North America:

- USA

South America:

- Argentina;
- Chile;
- Ecuador;
- El Salvador;
- México;
- Panama;
- Venezuela.

Oceania:

- Australia



TOGETHER INTERNATIONAL

STRUCTURE

Together International (“Together”) is a Non-Governmental Organisation (NGO) whose National Members are the national NGOs established in each country. It is regulated by Dutch Law (Associations or “vereniging” regulation). Its main supervisory body is the Board of Directors, which is assisted by the Advisory Committee, and elects the Chair of the Board of Directors (Chair, COB).

Together Nederland Stichting is an NGO regulated by Dutch Law (Foundations or Stichting regulation).

The following National Members are in the process of creating their own legal entity: Chile, El Salvador, Panama, Portugal, South Africa, Spain, USA and Venezuela.

Together International has the following structure:

A) BOARD OF DIRECTORS (Board)

The Board is responsible for setting organization-wide policy, governance, and electing the Chair of the Board.

B) ADVISORY COMMITTEE

The Advisory Board provides non-binding strategic advice to the Board of the Foundation and the Chair. The members are professional experts whose expertise is considered relevant for policy-setting and governance of the Foundation.

C) CHAIR OF THE BOARD (Chair)

The Chair (Chairman / Chairwoman) of the Board heads the Board of Directors (Board), provides leadership to the firm's executives and other employees, leads the charge on strategic decisions and sets the tone for the corporate culture of the organisation.

The Chair is elected following a vote by the Board; similarly, the chair can be removed by the board if the board decides (s)he is failing to live up to expectations.

The Chair undertakes the executive management of the Foundation, heading the Divisions assisted by the upper management (Division Directors).

The Chair aims at achieving outcomes related to the organisations’ mission, implementing policies set out by the Board through the strategies set in the *Strategic Plan*.



D) GENERAL SERVICES DIVISION (GSD)

Provides general operational support to the Foundation. It is headed by the GSD Director. GSD has the following Sections:

1) Human Resources Section (HRS):

Recruiting, volunteer program, internship program, quality control.

“A good head and a good heart are always a formidable combination.” – Nelson Mandela

“There can be no greater gift than that of giving one’s time and energy to help others without expecting anything in return.” – Nelson Mandela

a) Volunteer program:

Our volunteers are our strength: this project would not be possible without them.

Together aims at fostering a thankful and growing relationship with them.

If you want to contribute, in whichever way, time or manner, please contact us, indicating your CV and area where you would like to develop your activity at hr@togetherinternational.eu

b) Internship program:

We aimed at providing an ethical career growing experience for those that want to commit (fully or partially) to Together’s project.

If you want to join this rewarding experience, please contact us, indicating your CV and area where you would like to develop your activity at hr@togetherinternational.eu

Note: Together Netherland Stichting is in the process of obtaining the Public benefit organization (ANBI) status. Volunteers and Interns who work for an ANBI are consider donors to the ANBI under certain conditions, with the subsequent tax deductions benefits.

2) Marketing and Communication Section (MCS):

Social media management, communication campaigns, fundraising activities, merchandising;



TOGETHER INTERNATIONAL

3) Finance Section (FS):

Accountancy and budget implementation, subsidies, donations, donor programs;

4) Expansion Section (ES):

Research and initial development of Together in new countries.

5) Legal Section (LS)

Legal support to Together's activities.

6) Information Management Section (IMS)

Information Management and Technology projects design and support (help desk)..



TOGETHER INTERNATIONAL

E) PROGRAMS DIVISION (PMD)

It is headed by the PMD Director. Together develops the following mayor programs:

1) **PARTNERSHIPS:**

a) **BUSINESS PARTNER:**

“A winner is a dreamer that never gives up”. – Nelson Mandela

Together offers companies and freelancers the possibility of promoting their businesses thorough *social marketing* activities, providing their services/products/know how in exchange of advertising/promotion of their own brand and customer acquisition.

In short, a standard relationship with Together would be as follows:

Services provided to the Partner by Together (T):

- T will *display logo*, description and link to the partner’s home page in T website’s designated Program area;
- T will *advertise* the corporate solidarity activity or discount program to promote customer acquisition thorough T.
- T may contributee to corporate projects/activities through T’s *internship program*.

Services provided to Together by the Partner:

- agreed corporate *solidarity activity* (service/product provision);
- *discounts* on Partner’s activities/merchandising for the *Donors* program members;
- *donations*: participation in our *Donors* program:

Business Partner Lab:

Aimed at designing new projects or collaborations with existing ones until they are ready to be launched.

b) ASSOCIATION PARTNER

Together collaborates with the following Associations, offering its support through its programs.



TOGETHER INTERNATIONAL

Africa

Tanzania:

Blue Sky School / Tahude Foundation (Leganga)

<http://blueskyschools.org/>

<https://www.rafikihostel.com/>

South Africa:

Huis Talje children's House (Bela-Bela, South Africa) <https://talje.co.za/>

Huis Tekna (Bela-Bela, South Africa) <http://www.tekna.co.za/>

South America:

Panama:

Orfelinato Hogar Malambo <https://www.hogarmalambo.org/>

Association Partner Lab:

Aimed at designing new projects or collaborations with existing ones until they are ready to be launched.

2) SOLIDARITY PROFESSIONALS:

“Our greatest ability as humans is not to change the world; but to change ourselves.”
- Ghandi

Groups of professionals come together to donate their time and skills and provide learning experiences to vulnerable and disadvantaged population:

- a) *Together We Teach:* online lessons (languages, music, dance, chess..), *Solidarity Writers* (Pen pal exchange program, children and adults), *Solidarity Storytellers* (online/audio recording storytelling, children and adults), students exchange..
- b) *Together We Design:* mask confection and donation for health workers and other groups of high risk, clothing design and confection for school uniforms.

3) AMBASSADORS:

Program aimed at gathering support from Opinion Leaders for Together's initiative and projects.

4) DONORS:

- a. Individuals: donors will benefit from discounts and promotions on the corporate partners' services and products;
- b. Corporations: donors will benefit from a range of professional corporate services (business consulting,..).



TOGETHER INTERNATIONAL

Types of donations:

- *Monetary*: donate directly through our website platform.
 - a)** Regular: monthly, trimestral, semestral, annual;
 - b)** Punctual.
- *In Kind*: goods (clothes, food for the Food Bank, etc...)

Note: Together Netherland Stichting is in the process of obtaining the Public benefit organization (ANBI) status. Once obtained, all contributing donors will receive the appropriate certified fiscal information to request the relevant tax deduction in their annual tax declaration



F) PROJECTS DIVISION (PRD)

“It always seems impossible until it is done.” – Nelson Mandela

It is headed by the PRD Director. Together International develops the following projects:

1) CAMPAIGNS:

a) Awareness campaigns:

#Iwillstayhome:

Promoting the isolation as an effective practice to help “flatten the curve” (reduce the overall infected covid-19 cases). Its effectiveness will last until the need for isolation disappears in the target country.

Languages: [English](#) [Spanish](#) [French](#) [Dutch](#)

b) Fundraising campaigns:

Aimed at supporting specific projects or partner associations (*Under the Blue Sky, Write for Blue, Read for Blue..*).

2) FOOD BANK:

Together Foundation undertakes food collection and distribution in order to assist vulnerable communities, whether that be in [least developed countries](#) or in developed countries (“fourth world” communities). Distribution is made by Together itself or through its network of partners (Red Cross, Salvation Army, etc..).

3) SOLIDARITY INITIATIVES DIRECTORY:

Compilation of solidarity projects aiming at finding the help you need.

4) PUBLICATIONS: Newsletter “POSITIVE”:

Online publication aimed at offering only positive news.

5) PROJECT LAB:

Aimed at designing new projects or collaborations with existing ones until they are ready to be launched.

a) Microcredits:

Extension of very small loans (microloans) to impoverished borrowers who typically lack collateral, steady employment, or a verifiable credit history. It is designed to support entrepreneurship and alleviate poverty.



TOGETHER INTERNATIONAL

b) Solidarity Homes:

Offering vulnerable families a temporal home that will allow them build their own life project.

c) Refugees Aid:

Assistance to refugee and asylum seekers communities, whether that be logistical (accommodation, food, clothes..) or legal (asylum requests, returning home, etc..).

d) Time Bank:

Implementation and support of a time /skills exchange system.



TOGETHER INTERNATIONAL

CONTACT US

If you have any project that you want to develop, any initiative you want to put us in contact with or want to join the team through our volunteers or internship programs, contact us!

You are our strength: Together would not be possible without you.

"Be the change you want to see in the world." - Gandhi

T: +31 (0) 644799513

Email: info@togetherinternational.eu

Web: www.togetherinternational.eu

Instagram: togetherinternationalngo

Twitter: @togetherintngo

Facebook: TogetherinternationalNGO

TOGETHER INTERNATIONAL

